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Contact: Will Roleson  
wroleson@horizonleague.org

Cleveland State  
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## **Horizon League and CSTV Announce Launch of the Horizon League Network, a Next Generation Broadband Destination**

*HLN to be premier site for free, live and on-demand video of League sports; debut to coincide with re-designed web site at [www.horizonleague.org](http://www.horizonleague.org)*

University of  
Detroit Mercy

INDIANAPOLIS --- The Horizon League, in partnership with CSTV Networks, Inc., announced today the upcoming launch of the Horizon League Network (HLN) as the premier broadband destination for free, live video of League games and other video-on-demand features highlighting the League's teams and student-athletes.

University of  
Illinois at Chicago

An extension of a venture that produced more than 150 events last year, the Horizon League Network is a comprehensive conference-wide broadband initiative designed to provide coverage of member institutions' athletic programs to fans, parents, alumni, boosters, current and prospective student-athletes, the general public and the media with quality live game web casts and other compelling video on-demand programming.

Loyola  
University Chicago

The Horizon League Network is the centerpiece of the League's newly re-designed web site located at [www.horizonleague.org](http://www.horizonleague.org), which will launch Tuesday, Oct. 24. All games will be accessed directly from the HLN video player on the home page.

University of  
Wisconsin-Green Bay

"We are pleased to announce the launch of the Horizon League Network with our partners at CSTV," said **Jonathan B. LeCrone**, Horizon League Commissioner. "HLN allows us to expand upon our broadband initiative and brand it as the premier site for live and on-demand coverage of Horizon League sports. The Network also will exponentially increase the number of men's and women's basketball games available while providing coverage of other sports that have received little, if any, coverage by traditional media outlets."

University of  
Wisconsin-Milwaukee

"We've had great success in our initial broadband offerings with the Horizon League and we're thrilled to take the next step in offering more league content than has ever been available," said **Tim Perneti**, Executive Vice President, Content, CSTV. "The launch of the Horizon League Network shows the innovative approach of the Horizon League to provide their fans with unparalleled access and CSTV's capabilities as the leader in college sports and broadband programming. This effort will connect league fans in more ways than ever before with their favorite teams."

Wright State  
University

The League's goals for HLN are to produce more than 200 events with a focus on men's and women's basketball regular-season and tournament games, selected additional championship events and other specialty programming. In addition to the many live games, selected events will be archived for on-demand viewing for a specified time, allowing fans to catch a game they missed, watch it again or check out highlights.

Youngstown State  
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During the 2006-07 academic year, HLN programming will include:

### **Free, live coverage of ...**

- more than 140 Horizon League regular-season men's and women's basketball conference games
- first- and second-round games of the Horizon League men's basketball championship
- first-round, quarterfinal and semifinal games of the Horizon League women's basketball championship
- all matches of the Horizon League volleyball championship

-more-

**On-demand access to ...**

- archives of Horizon League men's and women's basketball games
- live coverage and replays of additional selected team sport championship games
- highlights of Horizon League postseason championships

**Additional features include ...**

- "The Horizon League Report", a look at the week past and the week ahead in Horizon League sports
- other special coverage of teams, events and personalities around the Horizon League

"The Horizon League continues to look at new and innovative ways to differentiate our institutions. The launch of the HLN is a continuation of these efforts that will serve our student-athletes, staffs, alumni, and fans as they seek to follow their respective institution's athletic contests," said **John Planek**, Director of Athletics at Loyola University Chicago and chair of the League's Television Committee. "The services coordinated by the Horizon League, CSTV and all of the campuses show the collective commitment for this venture. HLN is something that the entire League is looking forward to working with for many years to come."

All men's and women's basketball regular-season and tournament games streamed on the Horizon League Network feature at least three camera angles with full audio play-by-play. Games with pre-existing radio calls include the home radio feed, while audio specific to the web cast is added to all other games.

In addition to the HLN video player, the re-designed Horizon League web site will contain a number of other new features, including:

- Rotating scoreboard at the top of the home page that can be personalized by sport.
- A "MyHorizonLeague.org" section on the home page, which will allow viewers to personalize their League news by sport.
- Quicker access to key information directly from the home page, including sport-by-sport championships and schedules
- The return of the "Horizon League Fan Poll", which will be viewable on all pages.

**About the Horizon League**

Comprised of nine public and private institutions of higher learning, the Horizon League is an NCAA Division I athletics conference that sponsors 19 intercollegiate championship sports and is headquartered in Indianapolis, Indiana. The League and its member institutions aspire to teach young people, through athletic competition, the value of learning, service to others and personal responsibility.

**About CSTV**

CSTV Networks, Inc., now part of the CBS Corporation, is the leading digital and cable programming company dedicated to college sports. Connecting more fans to more college sports than any other company, its many platforms for programming distribution include CSTV: College Sports TV, televising regular-season and championship events for 35 men's and women's college sports; CSTV.com and its network of nearly 250 official athletic sites; CSTV All Access, broadband services providing live audio and video of more than 10,000 events annually; as well as satellite television and radio, in-flight entertainment, wireless networks and more. Further information is available at [www.cstv.com](http://www.cstv.com).

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*For more information regarding the Horizon League Network (HLN) or to arrange an interview with Horizon League Commissioner **Jonathan B. LeCrone**, please contact **Will Roleson**, Associate Commissioner for Communications and Multimedia at (317) 237-5606 or [wroleson@horizonleague.org](mailto:wroleson@horizonleague.org); for information about sponsorship opportunities for HLN or other Horizon League properties, please contact **Jordan Suchar** of Nelligan Sports Marketing at (317) 237-5622 or [jordans@nelligansports.com](mailto:jordans@nelligansports.com).*